



NKBA Educational Forum – Earn up to 6-CEU Credits

on 10 March 2011 · in Friends, Members

2nd Annual Educational Forum for Design Professionals

Presented by Architects & Designers Building and NKBA Manhattan Chapter

Earn 6-CEU credits

The forum is a daylong event of informative seminars with breakfast, lunch & cocktails with the ability to earn up to 6-CEU credits: AIA, NKBA, IDCEC (ASID, IIDA, NDICQ)

One Seminar Session: \$25 Two Seminar Sessions: \$40 Up to 5 Seminar Sessions: \$100

SEMINARS:

How to Draft & Negotiate Effective Contracts: Harry Makris & Marl Seiden, partners, MMP&S LLP

Insurance Requirements for Design Professionals: Karl Janssen, account executive, Cohen Partners

* Green Cabinetry w/o the Green Wash: Roberta Kravette, LEED AP ID+C, AKBD, principal NAK

Tile Installation Techniques: Mike Grantowski, national projects manager, Mapei Group

Tile as an Integral Part of Interior Design: Jen Renzi, design journalist & author, The Art of Tile

The Electronic Home: There's an App for That: George Katsiris, NE reg. sales manager, Savant Systems

* Behind the Wall: Plumbing Secrets: Jason Clark, technical trainer, Hansgrohe

* Beyond the Requirements: Applying Universal Design Principals: John O'Meara, Häfele America

Opportunity in the New Economy: Shaun R. Smith, principal, Laedas Business Advisors

* Three Centuries of Color: Rodger Lippman, architect & designer representative, Benjamin Moore

Bathrooms Through the Ages: Jim Stockstill, international projects consultant, Hansgrohe

PANEL DISCUSSION:

Selling to the Generations: How to Get Your Customer's Attention

Moderator: Julie V. Iovine, executive editor, The Architects Newspaper

Presenters: Thomas Troland, sr. market analyst, home categories, Meredith Corp.

Matthew Bremer, founder and architect, Architecture in Formation

Edin Rudic, senior interior designer, Milo Kleinberg Design Associates

John Rusk & Mary Kocy, partners, Rusk Renovations

Susan Serra, kitchen & interior designer, Susan Serra Associates, Inc.

Jonathan Smoke, executive director research, Hanley Wood, LLC

TIME:

Tuesday, March 15, 2011

9 am–10 am Breakfast: Miele showroom

10 am–5 pm CEU accredited Seminars in A&D Building showrooms (choose up to 5)

12:15–1:15 Lunch: GE Monogram showroom

5 pm–6 pm Panel Discussion: Poliform showroom (NKBA & AIA bonus credit)

6 pm–8 pm Cocktail Reception: Sub-Zero/Wolf showroom

LOCATION:

Architects & Designers Building

150 East 58th Street (btw Lexington & Third Aves.)

REGISTER:

To register and charge seminar sessions on your credit card: www.adbuilding.com/eduforum

Information: 917.841.4281 NKBA or 212.644.2766 A&D Building

* AIA: HSW and/or SD accredited[Download id not defined]